

# 2024 Tamale Festival

Saturday, May 4, 2024, 11 am -7 pm

## SPONSORSHIP APPLICATION

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Check Enclosed (made payable to City of Atascadero)       Please Bill Me

## Sponsorship Details

- Platinum Sponsor (\$3,000)** Platinum Sponsors enjoy full publicity including event signage, VisitAtascadero.com and Atascadero.org websites and social media. Prominent mention in all print, radio and TV advertising, and inclusion on all promotional flyers and posters. Event booth included.
- Gold Sponsor (\$2,000)** Gold Sponsors receive significant recognition in print advertising, event signage, VisitAtascadero.com and Atascadero.org websites and social media. Inclusion on all promotional flyers and posters. Event booth included.
- Silver Sponsor (\$500)** Silver Sponsors receive recognition in event signage VisitAtascadero.com and Atascadero.org websites and Social Media. Inclusion on all promotional posters. Event booth included.
- Bronze Sponsor (\$250)** ~ Bronze sponsors are part of the entertainment, like the Dancing Horses and Folklorico Dancers. Sponsorship logos are noted on the entertainment signage, promotional posters and in the press release. If an event booth is of interest, we would limit logo to the promotional event flyer only.

For information, call Terrie at (805)470-3490/fax 470-3491 or E-mail form: [tbanish@atascadero.org](mailto:tbanish@atascadero.org) or mail to: City of Atascadero, C/O Terrie Banish, 6500 Palma Avenue, Atascadero, CA 93422.

